

SEO

GOOGLE ANALYTICS SET UP - £70

Set up of the platform to monitor how many people click/visit your website, as well as things such as your bounce back rate, areas of interest (ie - UK, USA etc.) and age demographics.

PAID SEO - £300

Research will be made into the words/phrases that your target demographic are searching for, on Google, on a monthly basis. Paid advertising for your website to appear on their search will be set up.

Monthly report will be given on how many clicks/sales your website has performed, in the month the advert paid for.

(Including £100 Ad spend)

SEO KEYWORD SEARCH - £50

10 keywords/phrases specific to your demographic will be provided, with the amount of searches they obtain a month for you to be able to use for Organic SEO purposes on any platform.